



**When was the last time
you and your staff made time to**

SHARPEN THE SAW

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With ever tightening time and budget resources it is as important as ever to have staff who are equipped to do the best job for your site and organization. Having the tools to do their job is one thing, but having the skills and knowledge is another. The best description of this is the phrase, “Sharpen the Saw”. The analogy is that a dull saw cuts poorly and takes more time to do the job. And yet taking the time to stop the work and sharpen the saw pays off in the long run by making the cutting smoother and in less time than continuing to use the dull saw.

Setting aside time for your staff attend an AMI Workshop is much like being able to “Sharpen the Saw”. Yes, it is a time investment, but they will learn skills and networking opportunities that will make them work better and smarter.

Please consider looking at your work schedule to allow some of your staff to get this valuable training that will ultimately benefit your site and organization. Yes, it is an investment of time and budget, but you will find that those who attend become sharper, more enthusiastic, and more proficient at their craft. In the end, the winners are you, your staff, your site, and the audiences you serve. Help them “Sharpen their saw”.

